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Eggs in Germany

https://marketpublishers.com/r/ED21874F089EN.html
Date: March 2024
Pages: 17
Price: US$ 990.00 (Single User License)
ID: ED21874F089EN

Abstracts

In 2023, as food prices remained high, some consumers in Germany turned to eggs as a cheap alternative to meat due to their perception as a healthy food choice. Therefore, despite a marginal retail volume decline in 2023, demand for eggs remained higher than pre-pandemic levels. Eggs are high in protein and low in carbohydrates, making them suitable for weight management and healthy eating plans. They can also help consumers feel fuller for longer, helping to control one’s appetite. However, sho...

Euromonitor International's Eggs in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eggs market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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