

# Eggs in China

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## Abstracts

Due to the easing of China's COVID-19 lockdown policies at the end of 2022, consumer lifestyles are returning to greater levels of normality in 2023, resulting in declining retail volume sales of eggs and a rebound in foodservice volumes, although the latter remain marginally below pre-pandemic levels. While overall demand for eggs through retail is fairly stable and elevated compared to 2019, more impressive current value growth is being driven by another rise in the average unit price.

Euromonitor International's Eggs in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eggs market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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