

Eggs in the US

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Abstracts

With many consumers working and taking classes from their homes, they are often finding that they have more time in the morning to prepare for the day. Without a morning commute, the extra time in the morning means that consumers can prepare a larger breakfast than they might be used to. Prior to 2020, many consumers either skipped breakfast or brought a small snack with them to consume outside the home. The growth of the breakfast occasion has led to increased purchasing of eggs. Some consumers...

Euromonitor International's Eggs in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2016-2020, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2025 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eggs market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

Growth of breakfast occasion as consumers spend more time at home

Eggs benefit from familiarity with at-home preparation

RECOVERY AND OPPORTUNITIES

E-commerce to gain share as consumers become more comfortable buying eggs online

Continued competition from plant-based alternatives

Summary 1 Major Processors of Eggs 2020

CATEGORY DATA

Table 1 Total Sales of Eggs: Total Volume 2015-2020

Table 2 Total Sales of Eggs: % Total Volume Growth 2015-2020

Table 3 Retail Sales of Eggs: Volume 2015-2020

Table 4 Retail Sales of Eggs: % Volume Growth 2015-2020

Table 5 Retail Sales of Eggs: Value 2015-2020

Table 6 Retail Sales of Eggs: % Value Growth 2015-2020

Table 7 Sales of Eggs by Organic/Fairtrade % of Total: % Total Volume 2015-2020

Table 8 Retail Sales of Eggs by Packaged vs Unpackaged: % Volume 2015-2020

Table 9 Forecast Total Sales of Eggs: Total Volume 2020-2025

Table 10 Forecast Total Sales of Eggs: % Total Volume Growth 2020-2025

Table 11 Forecast Retail Sales of Eggs: Volume 2020-2025

Table 12 Forecast Retail Sales of Eggs: % Volume Growth 2020-2025

Table 13 Forecast Retail Sales of Eggs: Value 2020-2025

Table 14 Forecast Retail Sales of Eggs: % Value Growth 2020-2025

EXECUTIVE SUMMARY

COVID-19 impact on fresh food

COVID-19 country impact

Retailing shift

What next for fresh food?

MARKET DATA

Table 15 Total Sales of Fresh Food by Category: Total Volume 2015-2020

Table 16 Total Sales of Fresh Food by Category: % Total Volume Growth 2015-2020

Table 17 Retail Sales of Fresh Food by Category: Volume 2015-2020

Table 18 Retail Sales of Fresh Food by Category: % Volume Growth 2015-2020

Table 19 Retail Sales of Fresh Food by Category: Value 2015-2020

Table 20 Retail Sales of Fresh Food by Category: % Value Growth 2015-2020

Table 21 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2015-2020

Table 22 Retail Distribution of Fresh Food by Format: % Volume 2015-2020

Table 23 Forecast Total Sales of Fresh Food by Category: Total Volume 2020-2025

Table 24 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth
2020-2025

Table 25 Forecast Retail Sales of Fresh Food by Category: Volume 2020-2025

Table 26 Forecast Retail Sales of Fresh Food by Category: % Volume Growth
2020-2025

Table 27 Forecast Retail Sales of Fresh Food by Category: Value 2020-2025

Table 28 Forecast Retail Sales of Fresh Food by Category: % Value Growth 2020-2025

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GLOBAL INDUSTRY ENVIRONMENT

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SOURCES

Summary 2 Research Sources

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