

# Efe Alkollu Icecekler Ticaret AS in Alcoholic Drinks (Turkey)

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## Abstracts

The primary aim of Efe Alkollu Icecekler Ticaret is to strengthen its presence within the Turkish alcoholic drinks market with both its aniseed-flavoured spirits product raki, as well as through being the Turkish importer and distributor of various Bacardi brands. Thus, the company is focusing on extending its distribution network.

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