

Eduscho (Austria) GmbH in Retailing (Austria)

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Abstracts

Eduscho (Austria) GmbH is expected to continue optimising its store-based retailing business, which is very likely lead to more outlet closures during the forecast period. While the company's online retailing websites is expected to maintain good growth potential due to its loyal consumer base and unique product range, its stores are expected to become increasingly dependent on impulse purchases.

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