

Eduscho (Austria) GmbH in Consumer Appliances (Austria)

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Abstracts

The main goal of Eduscho (Austria) GmbH is to gain additional shares in the domestic market and to become an even stronger competition to global brands such as Nespresso, Tassimo and Senseo in the future. The company thus aims to further strengthen itself in coffee machines in Austria by offering various types of coffee machines that range from standard models, such as filter and espresso machines, to pod coffee machines such as hard pod coffee machines at favourable prices.

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