

# Education in Mexico

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## Abstracts

The Mexican education industry expanded in 2018, due to rising enrolment rates as well as increasing education funding in line with the growing economy. However, education expenditure per student remains one of the lowest among OECD economies. Moreover, Mexico's education system remains weak and faces many challenges, due to inefficiently managed public education spending, as a major part of education expenses in 2018 were allocated to cover labour costs, leading to insufficient investment in ed...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Education market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Adult and Other Education, Higher Education, Pre-Primary and Primary Education, Secondary Education.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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