

# Education in Japan

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## Abstracts

In 2018, the industry witnessed sluggish growth, as public spending on education remained subdued due to high public debt. Public expenditure on education as a percentage of GDP in Japan was one of the lowest among OECD countries, especially in the case of pre-school and higher education. In addition, enrolment rates in Japanese educational institutions continuously decline due to a shrinking school-age population.

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Education market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Adult and Other Education, Higher Education, Pre-Primary and Primary Education, Secondary Education.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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