

Education in France

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Abstracts

The industry grew at a moderate rate over 2019, as education remained a top priority for the government. According to the Ministry of National Education, Higher Education and Research, public expenditure on education continuously increased, accounting for nearly 7% of GDP. The major part of funding was guaranteed by the state and local government.

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Education market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Adult and Other Education, Higher Education, Pre-Primary and Primary Education, Secondary Education.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Education market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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