

Editrice Giochi SpA in Toys and Games (Italy)

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Abstracts

Editrice Giochi aims to continue to develop its position in traditional games and puzzles in Italy through the offer of a wider product portfolio. It intends to expand through new games for children, as well as products for adult audiences.

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Contents

Strategic Direction

Key Facts

Summary 1 Editrice Giochi SpA: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Editrice Giochi SpA: Competitive Position 2012

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