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Edion Corp in Consumer Electronics (Japan)

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Abstracts

Edion Corp will continue to expand its store network in the forecast period, tailoring new stores to suit local consumer demand. The company's network notably remained week in the Kanto region at the end of the review period, where rivals such as Yamada Denki and Bic Camera have a strong presence. The company is thus likely to expand stores in this region. The company also aims to continue to invest in refurbishing existing stores and will focus on tailoring ranges to suit changing consumer...

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