

Edible Oils in the US

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Abstracts

The woes of edible oils in 2022 have continued to play out in 2023, as unit price rises have easily outpaced the inflationary growth of packaged food prices at-large. Many of the edible oils available in the US originate from other regions globally, and the vast majority faced a trying last few years. The fallout of the war in Ukraine, a leading exporter of sunflower oil globally, can still be felt in the category's supply chain, and in substitutes across all forms of edible oils and cooking fat...

Euromonitor International's Edible Oils in USA report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Edible Oils market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Edible Oils in the US
Euromonitor International
November 2023
List Of Contents And Tables
EDIBLE OILS IN THE US
KEY DATA FINDINGS

2023 DEVELOPMENTS

Geopolitical and climate crises drive skyrocketing prices
Dishonest labelling pervades a difficult market
Regulatory headaches plague producers and importers

PROSPECTS AND OPPORTUNITIES

Scarcity and price hikes are here to stay
Wellness trends will justify premiumisation
Cultured oil offers hope for sustainability

CATEGORY DATA

Table 1 Sales of Edible Oils by Category: Volume 2018-2023
Table 2 Sales of Edible Oils by Category: Value 2018-2023
Table 3 Sales of Edible Oils by Category: % Volume Growth 2018-2023
Table 4 Sales of Edible Oils by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Edible Oils: % Value 2019-2023
Table 6 LBN Brand Shares of Edible Oils: % Value 2020-2023
Table 7 Distribution of Edible Oils by Format: % Value 2018-2023
Table 8 Forecast Sales of Edible Oils by Category: Volume 2023-2028
Table 9 Forecast Sales of Edible Oils by Category: Value 2023-2028
Table 10 Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028
Table 11 Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

COOKING INGREDIENTS AND MEALS IN THE US

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture
Key trends in 2023
Competitive landscape
Channel developments
What next for cooking ingredients and meals?

MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 18 Penetration of Private Label by Category: % Value 2018-2023

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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