

Edible Oils in Tunisia

<https://marketpublishers.com/r/E28C7900C57EN.html>

Date: November 2023

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: E28C7900C57EN

Abstracts

Despite the government's efforts, subsidised edible oil continues to experience shortages in several regions in Tunisia, which is impacting lower income consumers as they are more likely to buy subsidised oil. The significance of the Ministry of Trade in Tunisia, particularly in the vegetable oil category, cannot be overstated. The National Office for Trade (OCT) provides subsidised oils in traditional grocery retailers that are sold for TND0.9 per litre. This oil is imported by the Tunisian gov...

Euromonitor International's Edible Oils in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Edible Oils market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Edible Oils in Tunisia
Euromonitor International
November 2023
List Of Contents And Tables
EDIBLE OILS IN TUNISIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Lack of subsidised vegetable oil continues in 2023
Adverse weather conditions impact olive harvest and olive oil volumes
Small grocery retailers lead the distribution of edible oils, being the exclusive distributors of subsidised oil

PROSPECTS AND OPPORTUNITIES

Greater demand for premium products with added health benefits
Pressure from IMF & World Bank to remove subsidies
Foodservice growth supported by increasing number of establishments

CATEGORY DATA

Table 1 Sales of Edible Oils by Category: Volume 2018-2023
Table 2 Sales of Edible Oils by Category: Value 2018-2023
Table 3 Sales of Edible Oils by Category: % Volume Growth 2018-2023
Table 4 Sales of Edible Oils by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Edible Oils: % Value 2019-2023
Table 6 LBN Brand Shares of Edible Oils: % Value 2020-2023
Table 7 Distribution of Edible Oils by Format: % Value 2018-2023
Table 8 Forecast Sales of Edible Oils by Category: Volume 2023-2028
Table 9 Forecast Sales of Edible Oils by Category: Value 2023-2028
Table 10 Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028
Table 11 Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

COOKING INGREDIENTS AND MEALS IN TUNISIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture
Key trends in 2023
Competitive landscape
Channel developments
What next for cooking ingredients and meals?

MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 18 Penetration of Private Label by Category: % Value 2018-2023

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Edible Oils in Tunisia

Product link: <https://marketpublishers.com/r/E28C7900C57EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E28C7900C57EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970