

# Edible Oils in Sweden

<https://marketpublishers.com/r/EDF2B391A05EN.html>

Date: November 2023

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: EDF2B391A05EN

## Abstracts

Edible oils registered negative volume growth during 2023 as high inflation and the normalisation of sales trends during the post-pandemic era contributed to a significant slowdown in demand. After very positive retail volume growth was recorded in the category during the early stages of the COVID-19 pandemic in 2020, growth was stagnant in 2021 before a long-term decline was seen during 2022 and 2023, which can be seen as the flip side of the significant uplift in retail sales that occurred at...

Euromonitor International's Edible Oils in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Edible Oils market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Edible Oils in Sweden  
Euromonitor International  
November 2023  
List Of Contents And Tables  
EDIBLE OILS IN SWEDEN  
KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Negative volume growth as sales trends return to normal during the post-pandemic era  
Rapeseed oil benefits from healthy reputation as health and wellness comes to the fore  
Flavoured edible oils emerge as a major new trend across several edible oils categories  
PROSPECTS AND OPPORTUNITIES

Brands to make the most of domestic origins amidst high demand for local products  
Private label set to boom as inflation leads consumers to search for low-priced products  
Edible oils to develop around two poles: value for money and added value

### CATEGORY DATA

Table 1 Sales of Edible Oils by Category: Volume 2018-2023  
Table 2 Sales of Edible Oils by Category: Value 2018-2023  
Table 3 Sales of Edible Oils by Category: % Volume Growth 2018-2023  
Table 4 Sales of Edible Oils by Category: % Value Growth 2018-2023  
Table 5 NBO Company Shares of Edible Oils: % Value 2019-2023  
Table 6 LBN Brand Shares of Edible Oils: % Value 2020-2023  
Table 7 Distribution of Edible Oils by Format: % Value 2018-2023  
Table 8 Forecast Sales of Edible Oils by Category: Volume 2023-2028  
Table 9 Forecast Sales of Edible Oils by Category: Value 2023-2028  
Table 10 Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028  
Table 11 Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

### COOKING INGREDIENTS AND MEALS IN SWEDEN

#### EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture  
Key trends in 2023  
Competitive landscape  
Channel developments  
What next for cooking ingredients and meals?

#### MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 18 Penetration of Private Label by Category: % Value 2018-2023

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Edible Oils in Sweden

Product link: <https://marketpublishers.com/r/EDF2B391A05EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EDF2B391A05EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970