

Edible Oils in Russia

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Abstracts

In 2020 e-commerce sales of edible oils in Russia have seen massive growth of 70%, way ahead of the second-fastest rising channel, convenience stores, which has seen sales increase by 21%. All types of edible oil have gained share in terms of both retail volume and retail current value, though have been shrinking in foodservice volume terms as horeca establishments shut down. Overall retail volume has grown by 6% in 2020, compared to 2% in 2019, while overall retail current value growth stands a...

Euromonitor International's Edible Oils in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Edible Oils market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sales soar as home cooking becomes central to food consumption during pandemic

Sunflower oil is still favourite thanks to low cost and versatility

Olive oil rises fastest, with Spanish and Italian varieties proving most popular

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Alternative oils remain small but subject to rising interest fuelled by health and wellness trends

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