

Edible Oils in Portugal

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Abstracts

Contrary to the previous harvest, the 2022/2023 season witnessed a substantial decrease in olive oil production, primarily due to the drought in 2022. Almost half of the total production was affected, with DOP olive oil taking an even greater hit. Given that Portugal is one of the world's major olive oil producers, this situation has had significant repercussions on both domestic consumption and exports. This decline in production has led to a reduction in volume consumption throughout 2022, and...

Euromonitor International's Edible Oils in Portugal report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Edible Oils market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Edible Oils in Portugal
Euromonitor International
November 2023
List Of Contents And Tables
EDIBLE OILS IN PORTUGAL
KEY DATA FINDINGS

2023 DEVELOPMENTS

Decline in olive oil production and impact on consumption volume
Surge in olive oil prices due to rising costs and production shortages
Sunflower oil shortage drives demand for alternatives

PROSPECTS AND OPPORTUNITIES

Shifting consumption habits amidst declining purchasing power
Gradual recovery in the foodservice industry
VAT reduction to mitigate consumer prices

CATEGORY DATA

Table 1 Sales of Edible Oils by Category: Volume 2018-2023
Table 2 Sales of Edible Oils by Category: Value 2018-2023
Table 3 Sales of Edible Oils by Category: % Volume Growth 2018-2023
Table 4 Sales of Edible Oils by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Edible Oils: % Value 2019-2023
Table 6 LBN Brand Shares of Edible Oils: % Value 2020-2023
Table 7 Distribution of Edible Oils by Format: % Value 2018-2023
Table 8 Forecast Sales of Edible Oils by Category: Volume 2023-2028
Table 9 Forecast Sales of Edible Oils by Category: Value 2023-2028
Table 10 Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028
Table 11 Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

COOKING INGREDIENTS AND MEALS IN PORTUGAL

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture
Key trends in 2023
Competitive landscape
Channel developments
What next for cooking ingredients and meals?

MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 18 Penetration of Private Label by Category: % Value 2018-2023

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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