

Edible Oils in Indonesia

<https://marketpublishers.com/r/ECAA090ACCDEN.html>

Date: January 2024

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: ECAA090ACCDEN

Abstracts

The edible oils category experienced another year of decline in 2023, both in volume and value terms, following contraction in the previous year. The fact that the CPO (crude palm oil) price had not yet fallen was a key reason for this performance. The continued fall in volume sales, as the majority of consumers (low and middle income) still found the prices too steep and continued to try to reduce consumption. As a result, even with the high price, value growth was also negative due to falling...

Euromonitor International's Edible Oils in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Edible Oils market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Edible Oils in Indonesia
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

EDIBLE OILS IN INDONESIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

High price of palm oil continues to impact performance of edible oils category
Cut price promotions employed to attract consumer attention
New leader in edible oils as players focus on digital marketing to promote their products

PROSPECTS AND OPPORTUNITIES

Edible oils expected to take some time to recover
Healthier products, including olive, corn and soy oil, expected to register positive growth
Frying cooking trend will continue to exert a positive impact on the edible oils category

CATEGORY DATA

- Table 1 Sales of Edible Oils by Category: Volume 2018-2023
- Table 2 Sales of Edible Oils by Category: Value 2018-2023
- Table 3 Sales of Edible Oils by Category: % Volume Growth 2018-2023
- Table 4 Sales of Edible Oils by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Edible Oils: % Value 2019-2023
- Table 6 LBN Brand Shares of Edible Oils: % Value 2020-2023
- Table 7 Distribution of Edible Oils by Format: % Value 2018-2023
- Table 8 Forecast Sales of Edible Oils by Category: Volume 2023-2028
- Table 9 Forecast Sales of Edible Oils by Category: Value 2023-2028
- Table 10 Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028
- Table 11 Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

COOKING INGREDIENTS AND MEALS IN INDONESIA

EXECUTIVE SUMMARY

Continued value and volume sales growth across all categories except edible oils
Key trends in 2023
Competitive landscape
Channel developments
What next for cooking ingredients and meals?

MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 18 Penetration of Private Label by Category: % Value 2018-2023

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Edible Oils in Indonesia

Product link: <https://marketpublishers.com/r/ECAA090ACCDEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ECAA090ACCDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970