

# Edible Oils in Hungary

<https://marketpublishers.com/r/E9A60176DBDEN.html>

Date: November 2023

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: E9A60176DBDEN

## Abstracts

The market for edible oils continues to be dominated by sunflower oil, global prices of which skyrocketed in 2022, following Russia's invasion of Ukraine, the world's leading producer. While Hungary produces enough sunflower oil to satisfy its domestic demand, the devaluation of the local currency rendered Hungarian sunflower oil more attractive to foreign buyers, which had a negative impact on domestic supply. At the same time, rising energy prices led to increased costs for producers, which we...

Euromonitor International's Edible Oils in Hungary report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Edible Oils market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Edible Oils in Hungary  
Euromonitor International  
November 2023  
List Of Contents And Tables  
EDIBLE OILS IN HUNGARY  
KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Price cap for sunflower oil boosts demand in 2023, while retailers reduce risk by optimising their portfolios

Olive oil benefits from health and wellness trends

V?nusz taps into functional food trend

### **PROSPECTS AND OPPORTUNITIES**

Olive oil to lead growth, thanks to its known health benefits, with flavoured varieties gaining traction

Sunflower oil producers will focus on premium varieties, at the expense of blended options

E-commerce set to make further gains

### **CATEGORY DATA**

Table 1 Sales of Edible Oils by Category: Volume 2018-2023

Table 2 Sales of Edible Oils by Category: Value 2018-2023

Table 3 Sales of Edible Oils by Category: % Volume Growth 2018-2023

Table 4 Sales of Edible Oils by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Edible Oils: % Value 2019-2023

Table 6 LBN Brand Shares of Edible Oils: % Value 2020-2023

Table 7 Distribution of Edible Oils by Format: % Value 2018-2023

Table 8 Forecast Sales of Edible Oils by Category: Volume 2023-2028

Table 9 Forecast Sales of Edible Oils by Category: Value 2023-2028

Table 10 Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

### **COOKING INGREDIENTS AND MEALS IN HUNGARY**

### **EXECUTIVE SUMMARY**

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

#### MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 18 Penetration of Private Label by Category: % Value 2018-2023

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Edible Oils in Hungary

Product link: <https://marketpublishers.com/r/E9A60176DBDEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E9A60176DBDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970