+44 20 8123 2220
info@marketpublishers.com

Edgewell Personal Care Brands LLC in Beauty and Personal Care (USA)

https://marketpublishers.com/r/EB808BF2309EN.html
Date: April 2016
Pages: 2
Price: US$ 150.00 (Single User License)
ID: EB808BF2309EN

Abstracts

In 2014, Energizer Holdings announced that it was spinning off its personal care brands, including Schick, Edge and Banana Boat, into a new corporate entity. The process was completed in July 2015 via the creation of Edgewell Personal Care. The new company has struggled to find its feet since its launch, and is the frequent target of takeover speculation. Its current focus is on reducing costs after the spin-off and innovating in core areas in order to return to profitability.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Sets/Kits, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

+44 20 8123 2220
info@marketpublishers.com

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Strategic Direction
Key Facts
  Summary 1 Edgewell Personal Care Brands LLC: Key Facts
  Summary 2 Edgewell Personal Care Brands LLC: Operational Indicators
Competitive Positioning
  Summary 3 Edgewell Personal Care Brands LLC: Competitive Position 2015

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Edgewell Personal Care Brands LLC in Beauty and Personal Care (USA)
Product link: https://marketpublishers.com/r/EB808BF2309EN.html
Price: US$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/EB808BF2309EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970