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Eddie Rocket's City Diner Ltd in Consumer Foodservice (Ireland)

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Abstracts

Eddie Rocket's City Diner Ltd is set to continue expanding its business with a focus on opening new fast food outlets in strategic locations in major cities as well as forecourt outlets. The company is also set to emphasise the Rockets concept in the form of fast food kiosks in travel locations and on university campuses. It is also set to continue focusing on the evolution of its menu in order to offer new concepts to consumers.

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