

Edcon Holdings Ltd in Luxury Goods (South Africa)

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Abstracts

Edcon Holdings aims to expand its base of retail stores both within and outside of South Africa. Fashionable global monobrand chains operated under licence will remain a strong area of focus. With the retailer seeking to cater to South Africa's increasingly fashion-conscious consumer base, the group is expected to increase its portfolio of licensed fashion brands, such as River Island, in the forecast period. The group will also focus on IT projects, including the upgrade and development of the...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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