

Ecover Ltd in Packaging Industry (United Kingdom)

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Abstracts

Ecover is known in the UK as an eco-friendly and sustainable home care brand, which also prioritises sustainable packaging for its products. Throughout 2012 Ecover has been investing money and innovative efforts in renewable plastic packaging. Over the next few years, Ecover aims to increase production of its Plant-astic composed bottles and also support the production of sustainable palm oil through its GreenPalm programme. In 2013 it was also announced that Ecover plans on starting an...

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