

Ecoproduct PK in Health and Wellness (Ukraine)

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Abstracts

The strategy of Ecoproduct is to focus on further expansion to become the leading niche player in health and wellness tea (fruit/herbal and medicinal) with its image as a producer of natural (as raw materials are picked in the area of Carpathian region) and healthy drinks. The company will also ensure the high quality of its products, relatively-affordable prices for them and that they are distributed nationwide.

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