

Econsave Cash & Carry Sdn Bhd in Retailing (Malaysia)

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Date: January 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: EA4DE321FD5EN

Abstracts

Econsave Cash & Carry Sdn Bhd is expected to enlarge its presence in Selangor and explore the expansion of its network of stores across Malaysia, particularly outside of the Selangor area. The retailer is also set to further reinforce its positioning as a budget supermarket chain by offering competitively-priced products.

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