

# Ecological Product JSC in Hot Drinks (Vietnam)

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## Abstracts

Ecological Product JSC has an ambitious goal to become the leading tea manufacturer and distributor in Vietnam. In order to achieve this, the company plans to launch new Vietnamese specialty tea products to cater to domestic demand, while also improving the quality of its products to ensure they adhere to international standards. Furthermore, the company intends to invest in activities geared towards strengthening its brand image at the global level.

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## Contents

Strategic Direction

Key Facts

Summary 1 Ecological Product JSC: Key Facts

Competitive Positioning

Summary 2 Ecological Product JSC: Competitive Position 2016

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