

The Eco-City: Exploring the Green Route in Housing, Transport and Food

https://marketpublishers.com/r/EC087797462EN.html

Date: September 2018

Pages: 33

Price: US\$ 1,325.00 (Single User License)

ID: EC087797462EN

Abstracts

The adverse effects of global warming on the environment are precipitating a new approach to urban living - one that seeks to provide liveability and workability in cities while simultaneously preserving the natural environment. The strategy briefing examines how cities are incorporating sustainable and ecological approaches to housing, transport and food production and how businesses should position themselves to achieve success.

Strategy Briefings offer unique insight into emerging trends world-wide. Aimed squarely at strategists and planners, they draw on Euromonitor International's vast information resources to give top line insight across markets and within consumer segments. Written by some of our most experienced analysts, they are designed as provocations for senior management to use in their own forum, allowing them to stand back and reflect on the behaviour and motivation driving global markets today and tomorrow

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report

Identify factors driving change now and in the future

Understand motivation

Forward-looking outlook

Briefings and presentation should provoke lively discussion at senior level



Take a step back from micro trends

Get up to date estimates and comment

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Introduction
The Eco-Movement
Housing, Food and Transport as Eco-Drivers
Case Studies
Key Points for A Successful Business Strategy



I would like to order

Product name: The Eco-City: Exploring the Green Route in Housing, Transport and Food

Product link: https://marketpublishers.com/r/EC087797462EN.html

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/EC087797462EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970