

Ecart Webportal Indonesia PT in Retailing (Indonesia)

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Abstracts

Ecart Webportal Indonesia PT is expected to retain its position as the leader in internet retailing in Indonesia over the forecast period. The company's attempts to reach this ambitious target is supported by parent company Rocket Internet's global operations and its efforts to make Ecart Webportal a strong player in internet retailing in Indonesia. During the early stages of the forecast period, the company is set to take steps to improve its logistics system and internal management structure s...

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