

# **Easy SA in Retailing (Argentina)**

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#### **Abstracts**

The emergence of the economic crisis during the review interrupted the expansion plans of Easy in Argentina. The company had plans to expand with the opening of new stores within the country, but was forced to postpone these plans until the economic recession passes.

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### **Contents**

Strategic Direction Company Background Digital Strategy

Summary 1 Easy SA: Share of Sales Generated by Internet Retailing 2014-2016

Competitive Positioning

Summary 2 Easy SA: Competitive Position 2016



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