+44 20 8123 2220
info@marketpublishers.com

Ear Care - Peru

https://marketpublishers.com/r/E3718F3CDC7EN.html
Date: May 2010
Pages: 32
Price: US$ 990.00 (Single User License)
ID: E3718F3CDC7EN

Abstracts

Current value sales of ear care in Peru represented n/s3 million in 2009. Ear ailments did not represent a huge problem in Peru, and the main reason for Peruvian consumers purchasing this product was to alleviate earache.

Euromonitor International's Ear Care Products in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. Forecasts to 2014 illustrate how the market is set to change.

Product coverage:

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in

+44 20 8123 2220
info@marketpublishers.com

London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town and Santiago and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Ear Care in Peru
Euromonitor International
May 2010

LIST OF CONTENTS AND TABLES

Executive Summary
Market Affected by Slowdown of the Peruvian Economy
Herbal/traditional Products Gain Penetration Amongst Middle-income Consumers
Private Labels and Generics Continue Gaining Share
Parapharmacies/drugstores Increase Distribution Share
Demand To Continue Increasing Over the Forecast Period
Market Indicators
  Table 1 Consumer Expenditure on Health Goods and Medical Services 2004-2009
  Table 2 Life Expectancy at Birth 2004-2009
Market Data
  Table 3 Sales of Consumer Health by Sector: Value 2004-2009
  Table 4 Sales of Consumer Health by Sector: % Value Growth 2004-2009
  Table 5 Consumer Health Company Shares by Value 2005-2009
  Table 6 Consumer Health Brand Shares by Value 2006-2009
  Table 7 Penetration of Private Label by Sector 2004-2009
  Table 8 Sales of Consumer Health by Distribution Format: % Analysis 2004-2009
  Table 9 Sales of Consumer Health by Sector and Distribution Format: % Analysis 2009
  Table 10 Forecast Sales of Consumer Health by Sector: Value 2009-2014
  Table 11 Forecast Sales of Consumer Health by Sector: % Value Growth 2009-2014
Appendix
OTC Registration and Classification
De-listing Or De-reimbursement
Pharmaceutical Registration
Patent Protection and Intellectual Property Rights
Combination Products
Advertising
Packaging
Labelling
Distribution
Vitamins and Dietary Supplements Registration and Classification
Vitamins and Dietary Supplements Registration and Classification

Consumer Trends
Combination Products
Advertising
Retail Distribution
Self-medication and Preventative Medicine
Generics
Switches
Definitions
Sector and Subsector Definitions
Summary 1 Research Sources
Corporación Infarmasa SA
Strategic Direction
Key Facts
Summary 2 Corporación Infarmasa SA: Key Facts
Summary 3 Corporación Infarmasa SA: Operational Indicators 2006-2008
Company Background
Production
Competitive Positioning
Summary 4 Corporación Infarmasa SA: Competitive Position 2009
Farmindustria SA
Strategic Direction
Key Facts
Summary 5 Farmindustria SA: Key Facts
Summary 6 Farmindustria SA : Operational Indicators 2006-2008
Company Background
Production
Competitive Positioning
Summary 7 Farmindustria SA: Competitive Position 2009
Laboratorio Hersil SA
Strategic Direction
Key Facts
Summary 8 Hersil SA: Key Facts
Company Background
Production
Competitive Positioning
Laboratorios Kaita Del Perú SA
Strategic Direction
Key Facts
Summary 9 Laboratorios Kaita del Perú SA: Key Facts

+44 20 8123 2220
info@marketpublishers.com

Company Background
Production
Competitive Positioning
Summary 10 Summary Laboratorios Kaita del Perú SA: Competitive Position 2009
Medifarma SA
Strategic Direction
Key Facts
Summary 11 Medifarma SA: Key Facts
Summary 12 Medifarma SA: Operational Indicators 2006-2008
Company Background
Production
Competitive Positioning
Summary 13 Summary Medifarma SA: Competitive Position 2009
Category Data
Table 12 Sales of Ear Care: Value 2004-2009
Table 13 Sales of Ear Care: % Value Growth 2004-2009
Table 14 Ear Care Company Shares by Value 2005-2009
Table 15 Ear Care Brand Shares by Value 2006-2009
Table 16 Forecast Sales of Ear Care: Value 2009-2014
Table 17 Forecast Sales of Ear Care: % Value Growth 2009-2014

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Ear Care - Peru
Product link: https://marketpublishers.com/r/E3718F3CDC7EN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/E3718F3CDC7EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970