

Ear Care in South Africa

<https://marketpublishers.com/r/E9EAC77563CEN.html>

Date: August 2013

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: E9EAC77563CEN

Abstracts

Wax removal products remain the most popular type of product within ear care. Consumers use such products to try and get rid of excess wax in ears. Products such as Waxsol from Meda AB (represented in South Africa by Norgine Pty Ltd) continued to perform well in the wax removal segment. Brands such as Swimmer's Ear tend to perform well during the summertime when temperatures are higher and people frequently swim.

Euromonitor International's Ear Care in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ear Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

EAR CARE IN SOUTH AFRICA

Euromonitor International

August 2013

Headlines

Trends

Category Data

Table 1 Sales of Ear Care: Value 2007-2012

Table 2 Sales of Ear Care: % Value Growth 2007-2012

Table 3 Ear Care Company Shares by Value 2008-2012

Table 4 Ear Care Brand Shares by Value 2009-2012

Table 5 Forecast Sales of Ear Care: Value 2012-2017

Table 6 Forecast Sales of Ear Care: % Value Growth 2012-2017

Aspen Pharmacare (pty) Ltd in Consumer Health (south Africa)

Strategic Direction

Key Facts

Summary 1 Aspen Pharmacare (Pty) Ltd: Key Facts

Summary 2 Aspen Pharmacare (Pty) Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Aspen Pharmacare (Pty) Ltd: Competitive Position 2012

Executive Summary

the Consumer Health Industry Posts Steady Growth During 2012

Over-the-counter Medication Remains Key To Consumers Watching Their Spending

Adcock Ingram Remains Strong in Consumer Health

Modern Grocery Retailers Aid in Growth of Consumer Health

S Table Growth Expected Over the Forecast Period

Key Trends and Developments

Consumers Slowly Becoming Ingredient Conscious As Information Sources Widen

Social Media Likely To Influence Company Success Over the Forecast Period

Economic Pressures Continue To Influence Consumers

Paediatric Vitamins Product Offering on the Rise

Weight Management Remains A Challenge in South Africa

Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services 2007-2012

Table 8 Life Expectancy at Birth 2007-2012

Market Data

Table 9 Sales of Consumer Health by Category: Value 2007-2012

Table 10 Sales of Consumer Health by Category: % Value Growth 2007-2012

Table 11 Consumer Health Company Shares 2008-2012

Table 12 Consumer Health Brand Shares 2009-2012

Table 13 Penetration of Private Label by Category 2007-2012

Table 14 Sales of Consumer Health by Distribution Format: % Analysis 2007-2012

Table 15 Sales of Consumer Health by Category and Distribution Format: % Analysis
2012

Table 16 Forecast Sales of Consumer Health by Category: Value 2012-2017

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth
2012-2017

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventative Medicine

Switches

Summary 4 OTC: Switches 2010-2012

Definitions

Sources

Summary 5 Research Sources

I would like to order

Product name: Ear Care in South Africa

Product link: <https://marketpublishers.com/r/E9EAC77563CEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E9EAC77563CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970