

Ear Care in Saudi Arabia

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Abstracts

Ear care continued to be hindered by a lack of competition between brands and by a limited product range at the end of the review period. Riyadh Pharma Medical & Cosmetic Products' Ear Calm is the only significant brand, with other brands lacking a consistent or widespread distribution presence. This lack of competition also resulted in a lack of new product development towards the end of the review period. Ear care thus remained a small niche in consumer health at the end of the review period,...

Euromonitor International's Ear Care in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ear Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Riyadh Pharma Medical & Cosmetic Products Co Ltd in Consumer Health (Saudi Arabia)

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Stronger Growth Ahead for Forecast Period

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