

Ear Care in France

<https://marketpublishers.com/r/E69532697C9EN.html>

Date: June 2013

Pages: 26

Price: US\$ 990.00 (Single User License)

ID: E69532697C9EN

Abstracts

In September 2012, Otipax, a common ear care product in France, was fully delisted from the official reimbursement list (listed at a 15% reimbursement rate until August 2012). This clearly confirms the ongoing impetus of the French authorities to continue de-reimbursement for benign ear care products, despite the arrival of the newly elected socialist government in May 2012, and in spite of political communication over a possible halt on the de-reimbursement spree. This was a de-reimbursement...

Euromonitor International's Ear Care in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ear Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Moderate Growth Is Expected in the Forecast Period

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the French Government Continues Its De-reimbursement Policy Because of Mounting Economic Problems in the Country

EU Adopts Vitamins and Dietary Supplements Approved List of Health and Nutrition Claims: Roadmap for Harmonisation in France

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