

Ear Care in Bosnia-Herzegovina

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Abstracts

The range of ear care brands in Bosnia-Herzegovina is very narrow. This is a small area without any advertising. Sales usually depend on the frequency and intensity of ear care problems that people are facing. Ear care continues to develop as consumer health awareness increases and as people make more regular doctor visits. The key consumer group for ear care products remains the elderly population.

Euromonitor International's Ear Care in Bosnia-Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ear Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in

London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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EAR CARE IN BOSNIA-HERZEGOVINA

Euromonitor International

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