

E Sæther A/S in Beauty and Personal Care (Denmark)

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Abstracts

E Sæther aims to remain among the leaders in beauty and personal care in Denmark via the distribution of a wide portfolio of well-established international brands in fragrances, colour cosmetics and other key categories. Ongoing strong relationships with manufacturers and retailers at both the international and domestic levels underpin this strategy.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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