

E Saether AB in Beauty and Personal Care (Sweden)

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Abstracts

E Saether is one of the largest distributors of beauty and personal care in Sweden. The company focuses its marketing and distribution on fragrances, colour cosmetics and skin care. The company's main focus in Sweden is on fragrances, where it distributes brands such as Chanel, Paco Rabanne, Calvin Klein and adidas. The company's aims to continue to grow sales in Sweden by offering beauty and personal care producers both a Swedish and Nordic expertise via its Nordic sister organisations to...

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