

E-Life Mall Corp in Retailing (Taiwan)

<https://marketpublishers.com/r/E3A36860C4BEN.html>

Date: April 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: E3A36860C4BEN

Abstracts

Over the forecast period, E-Life Mall will continue its quarterly discount events with 12 to 24 instalments to stimulate sales. The company will also enhance its unique after-services including lifetime maintenance services for small appliances and audio products, as well as 5-year extended warranty for air conditioners. Meanwhile, E-Life Mall will maintain its outlet expansion and strategic direction in order to increase its market share.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 E-Life Mall Corp: Key Facts

Summary 2 E-Lifemall Corp: Operational Indicators

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 3 E-Life Mall Corp: Competitive Position 2012

I would like to order

Product name: E-Life Mall Corp in Retailing (Taiwan)

Product link: <https://marketpublishers.com/r/E3A36860C4BEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E3A36860C4BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970