

E-Life Mall Corp in Consumer Electronics (Taiwan)

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Abstracts

E-Life Mall Corp continues to increase its profit per outlet and expand its outlet numbers to larger spaces as well. It had 332 outlets in 2016, marginally decreasing compared to 334 in 2015. The company is expected to open up larger spaces with better product experiences and close down outlets with lower profits. It also plans to launch more charitable activities to further bond with local consumers and improve their brand loyalty. In addition, considering the consequences of global warming issu...

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