

E-commerce, the Middle Class Retreat and Generation Rent shape Home Textiles

<https://marketpublishers.com/r/EB1A0B07127EN.html>

Date: January 2018

Pages: 18

Price: US\$ 1,325.00 (Single User License)

ID: EB1A0B07127EN

Abstracts

Demand for home textiles is currently being shaped by several key factors, including online sales that are driven by household access to the internet. Meanwhile, the “middle class retreat” has boosted demand for private label products, while rising house prices make owning a home more difficult for Millennials turning them into Generation Rent. Single-person households who are more likely to rent their homes have become a key focus for home furnishings retailers and manufacturers.

Euromonitor International's E-commerce, the Middle Class Retreat and Generation Rent shape Home Textiles global briefing offers the big picture view of the size and shape of the Home and Garden market. The report delivers strategic insight into some of the key areas of the market, including emerging regions, countries and categories, as well as pressing industry issues and white spaces. It identifies opportunities, analyses leading companies and brands, and offers analysis of major factors influencing the market. Forecasts illustrate how the market is set to change and criteria for success

Product coverage: Gardening, Home Furnishings, Home Improvement, Homewares.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction

Online Sales Soar

Private Label and the Middle Class Retreat

Generation Rent

Report Definitions

I would like to order

Product name: E-commerce, the Middle Class Retreat and Generation Rent shape Home Textiles

Product link: <https://marketpublishers.com/r/EB1A0B07127EN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EB1A0B07127EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970