

E-Commerce in Ukraine

<https://marketpublishers.com/r/E3EED9AB40CDEN.html>

Date: March 2021

Pages: 45

Price: US\$ 990.00 (Single User License)

ID: E3EED9AB40CDEN

Abstracts

COVID-19 gave a further fuel injection to e-commerce, with value sales increasing by over a half, as consumers tried to avoid exposure to COVID-19. All players reacted quickly to the new reality. New regulations permitted drugs to be ordered online during lockdown through websites such as doc.ua and liki24.com and the drugs could then be delivered by authorised providers such as Nova Poshta. In order to facilitate the safe transport of medicines, the company provided pharmacies with thermoboxes.

Euromonitor International's E-Commerce in Ukraine report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Cross-border E-Commerce, E-Commerce by Product Category, Mobile E-Commerce.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SOURCES

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