

# E-Commerce in Mexico

<https://marketpublishers.com/r/E9331150BE45EN.html>

Date: March 2021

Pages: 59

Price: US\$ 990.00 (Single User License)

ID: E9331150BE45EN

## Abstracts

Grocery shopping has been the category in Mexico most resistant to e-commerce. While companies such as Wal-Mart de M?xico SAB de CV has invested in e-commerce for a number of years, Mexican consumers remained cautious of using its platforms for grocery items. Many consumers in Mexico were more resistant to the transition to e-commerce in general than in some other markets, with security concerns centred around safety of payment information on online portals being especially prevalent. In additio...

Euromonitor International's E-Commerce in Mexico report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Cross-border E-Commerce, E-Commerce by Product Category, Mobile E-Commerce.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### KEY DATA FINDINGS

#### 2020 IMPACT

Grocery e-commerce surges in 2020 thanks to fears of contracting COVID-19

COVID-19 leads to e-commerce investment in nearly every category

Click-and-collect options increase in importance amidst COVID-19

#### RECOVERY AND OPPORTUNITIES

E-commerce expansion likely to lead to an increase in competition over the forecast period

Promotional events like “Hot Sale” remain important in spurring excitement around e-commerce

Chinese company Alibaba looking to expand into Mexico in a meaningful way

#### CHANNEL DATA

Table 1 E-Commerce by Channel and Category: Value 2015-2020

Table 2 E-Commerce by Channel and Category: % Value Growth 2015-2020

Table 3 E-Commerce GBO Company Shares: % Value 2016-2020

Table 4 E-Commerce GBN Brand Shares: % Value 2017-2020

Table 5 Forecast E-Commerce by Channel and Category: Value 2020-2025

Table 6 Forecast E-Commerce by Channel and Category: % Value Growth 2020-2025

#### EXECUTIVE SUMMARY

COVID-19 impact on retailing

COVID-19 country impact

International retailers enter the Mexican market, while variety stores see the arrival of new competitors

Walmart de Mexico continues its dominance in Mexican retailing

What next for retailing?

#### OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2020

Physical retail landscape

Cash and carry

Table 7 Cash and Carry Sales: Value 2015-2020

Seasonality

Christmas

Back to School

Christmas Season

El Buen Fin

Hot Sale

Payments and delivery

Emerging business models

## MARKET DATA

Table 8 Sales in Retailing by Store-based vs Non-Store: Value 2015-2020

Table 9 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2015-2020

Table 10 Sales in Store-based Retailing by Channel: Value 2015-2020

Table 11 Sales in Store-based Retailing by Channel: % Value Growth 2015-2020

Table 12 Store-based Retailing Outlets by Channel: Units 2015-2020

Table 13 Store-based Retailing Outlets by Channel: % Unit Growth 2015-2020

Table 14 Sales in Non-Store Retailing by Channel: Value 2015-2020

Table 15 Sales in Non-Store Retailing by Channel: % Value Growth 2015-2020

Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2015-2020

Table 17 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2015-2020

Table 18 Sales in Grocery Retailers by Channel: Value 2015-2020

Table 19 Sales in Grocery Retailers by Channel: % Value Growth 2015-2020

Table 20 Grocery Retailers Outlets by Channel: Units 2015-2020

Table 21 Grocery Retailers Outlets by Channel: % Unit Growth 2015-2020

Table 22 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2015-2020

Table 23 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2015-2020

Table 24 Sales in Non-Grocery Specialists by Channel: Value 2015-2020

Table 25 Sales in Non-Grocery Specialists by Channel: % Value Growth 2015-2020

Table 26 Non-Grocery Specialists Outlets by Channel: Units 2015-2020

Table 27 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2015-2020

Table 28 Mixed Retailers: Value Sales, Outlets and Selling Space 2015-2020

Table 29 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2015-2020

Table 30 Sales in Mixed Retailers by Channel: Value 2015-2020

Table 31 Sales in Mixed Retailers by Channel: % Value Growth 2015-2020

Table 32 Mixed Retailers Outlets by Channel: Units 2015-2020

Table 33 Mixed Retailers Outlets by Channel: % Unit Growth 2015-2020

Table 34 Retailing GBO Company Shares: % Value 2016-2020

Table 35 Retailing GBN Brand Shares: % Value 2017-2020

Table 36 Store-based Retailing GBO Company Shares: % Value 2016-2020

Table 37 Store-based Retailing GBN Brand Shares: % Value 2017-2020

Table 38 Store-based Retailing LBN Brand Shares: Outlets 2017-2020

Table 39 Non-Store Retailing GBO Company Shares: % Value 2016-2020

Table 40 Non-Store Retailing GBN Brand Shares: % Value 2017-2020
Table 41 Grocery Retailers GBO Company Shares: % Value 2016-2020
Table 42 Grocery Retailers GBN Brand Shares: % Value 2017-2020
Table 43 Grocery Retailers LBN Brand Shares: Outlets 2017-2020
Table 44 Grocery Retailers LBN Brand Shares: Selling Space 2017-2020
Table 45 Non-Grocery Specialists GBO Company Shares: % Value 2016-2020
Table 46 Non-Grocery Specialists GBN Brand Shares: % Value 2017-2020
Table 47 Non-Grocery Specialists LBN Brand Shares: Outlets 2017-2020
Table 48 Non-Grocery Specialists LBN Brand Shares: Selling Space 2017-2020
Table 49 Mixed Retailers GBO Company Shares: % Value 2016-2020
Table 50 Mixed Retailers GBN Brand Shares: % Value 2017-2020
Table 51 Mixed Retailers LBN Brand Shares: Outlets 2017-2020
Table 52 Mixed Retailers LBN Brand Shares: Selling Space 2017-2020
Table 53 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2020-2025
Table 54 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2020-2025
Table 55 Forecast Sales in Store-based Retailing by Channel: Value 2020-2025
Table 56 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2020-2025
Table 57 Forecast Store-based Retailing Outlets by Channel: Units 2020-2025
Table 58 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2020-2025
Table 59 Forecast Sales in Non-Store Retailing by Channel: Value 2020-2025
Table 60 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2020-2025
Table 61 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2020-2025
Table 62 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2020-2025
Table 63 Forecast Sales in Grocery Retailers by Channel: Value 2020-2025
Table 64 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2020-2025
Table 65 Forecast Grocery Retailers Outlets by Channel: Units 2020-2025
Table 66 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2020-2025
Table 67 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2020-2025
Table 68 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2020-2025
Table 69 Forecast Sales in Non-Grocery Specialists by Channel: Value 2020-2025
Table 70 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2020-2025

Table 71 Forecast Non-Grocery Specialists Outlets by Channel: Units 2020-2025

Table 72 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth  
2020-2025

Table 73 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2020-2025

Table 74 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth  
2020-2025

Table 75 Forecast Sales in Mixed Retailers by Channel: Value 2020-2025

Table 76 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2020-2025

Table 77 Forecast Mixed Retailers Outlets by Channel: Units 2020-2025

Table 78 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2020-2025

DISCLAIMER

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

SOURCES

Summary 2 Research Sources

## I would like to order

Product name: E-Commerce in Mexico

Product link: <https://marketpublishers.com/r/E9331150BE45EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E9331150BE45EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970