

# E-Commerce (Goods) in the US

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## Abstracts

In 2020, as the COVID-19 swept across the globe, the fundamental shifts in society engendered by the pandemic pushed e-commerce sales to unprecedented heights. Initially, during the onset of the crisis in March, most US states (and many municipalities) moved to slow the transmission of the virus by instructing retailers deemed to be “non-essential” to shutter outlets for weeks or more – a decision that forced many consumers to look online for products they would have otherwise simply picked up f...

Euromonitor International's E-Commerce (Goods) in USA report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Cross-Border E-Commerce (Goods), E-Commerce (Goods) by Product Category, Mobile E-Commerce (Goods).

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the E-Commerce (Goods) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Online sales growth slows in 2021 but remains impressive

As other online retailers struggle with disruptions to supply chains, Amazon continues to thrive

Inflation helps to accentuate US e-commerce sales gains in 2021

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After the COVID-19-induced e-commerce boom, online sales growth expected to decelerate rapidly

A portion of the US consumer base is poised to head into the metaverse

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