

E-Commerce (Goods) in North Macedonia

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Abstracts

Although e-commerce had been growing strongly over the review period, the pandemic has led to exceptional growth due to consumers turning online to avoid exposure to COVID-19. A significant number of consumers shopped online for the first time or shopped online more frequently during the pandemic, with most demonstrating eagerness to continue this habit even when COVID-19 is less of a threat. This is leading to greater confidence in e-commerce and online orders, thus boosting the number and valu...

Euromonitor International's E-Commerce (Goods) in North Macedonia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Cross-Border E-Commerce (Goods), E-Commerce (Goods) by Product Category, Mobile E-Commerce (Goods).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the E-Commerce (Goods) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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New collaboration between and Neptun and UteCredit links instalment payments and e-commerce to further boost online sales

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