

E-Commerce (Goods) in the Netherlands

<https://marketpublishers.com/r/E7D4838AD875EN.html>

Date: March 2022

Pages: 47

Price: US\$ 990.00 (Single User License)

ID: E7D4838AD875EN

Abstracts

E-commerce benefited from government guidance and restrictions as well as changing consumer behaviour during the COVID-19 pandemic. Dutch consumers were already accustomed to online shopping, which increased as they could not or did not want to shop in physical outlets. Because of the reduction in visits to bars and restaurants and the cancellation of many travel plans, consumers also had additional disposable income, some of which was spent on shopping via e-commerce.

Euromonitor International's E-Commerce (Goods) in Netherlands report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Cross-Border E-Commerce (Goods), E-Commerce (Goods) by Product Category, Mobile E-Commerce (Goods).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the E-Commerce (Goods) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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