

E-Commerce (Goods) in France

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Abstracts

For e-commerce (goods), 2021 proved to be another outstanding year. While online sales of services such as travel and tourism did not fully recover after collapsing in 2020, e-commerce (goods) had already gained an additional one-third in 2020 – including items that Euromonitor International excludes from its data, such as subscriptions to movies and music, as well as the second hand market. The same was true for 2021 when the channel enjoyed value growth of over one-fifth during the first quart...

Euromonitor International's E-Commerce (Goods) in France report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Cross-Border E-Commerce (Goods), E-Commerce (Goods) by Product Category, Mobile E-Commerce (Goods).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the E-Commerce (Goods) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Marketplaces rack up billions of euros but progress is at a slower rate than click and mortar players

PROSPECTS AND OPPORTUNITIES

More than ever, the strong potential for e-commerce stems from click-and-collect

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