

E-Commerce (Goods) in Costa Rica

<https://marketpublishers.com/r/E9033AC6789BEN.html>

Date: April 2022

Pages: 30

Price: US\$ 990.00 (Single User License)

ID: E9033AC6789BEN

Abstracts

E-commerce sales have seen significant growth in 2021 as a result of the pandemic. Online sales are well developed in Costa Rica in regional terms, but in global terms remains immature. However, the shutdown of non-essential stores in 2020 and other pandemic measures including restrictions on public transport, social distancing and mask mandates have shunted consumers online. Growth has been partly exaggerated by its emergence from a low base, but the category is clearly emerging in a meaningful...

Euromonitor International's E-Commerce (Goods) in Costa Rica report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Cross-Border E-Commerce (Goods), E-Commerce (Goods) by Product Category, Mobile E-Commerce (Goods).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the E-Commerce (Goods) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

E-COMMERCE (GOODS) IN COSTA RICA

KEY DATA FINDINGS

2021 DEVELOPMENTS

E-commerce goes from strength to strength in 2021

Retailers think on their feet to get into e-commerce

Big box stores roll out click and collect, and up their sales

PROSPECTS AND OPPORTUNITIES

E-commerce is expected to see high growth

Local players set to broaden e-commerce footprint

Taxes will weaken cross-border e-commerce

CHANNEL DATA

Table 1 E-Commerce (Goods) by Channel and Category: Value 2016-2021

Table 2 E-Commerce (Goods) by Channel and Category: % Value Growth 2016-2021

Table 3 Forecast E-Commerce (Goods) by Channel and Category: Value 2021-2026

Table 4 Forecast E-Commerce (Goods) by Channel and Category: % Value Growth 2021-2026

RETAILING IN COSTA RICA

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

Omnichannel presence is here to stay

Economic problems push private label growth

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2019

Physical retail landscape

Cash and carry

Seasonality

Christmas

Mother's Day

Payments

Delivery and collections

Emerging business models

MARKET DATA

Table 5 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 6 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

- Table 7 Sales in Store-Based Retailing by Channel: Value 2016-2021
- Table 8 Sales in Store-Based Retailing by Channel: % Value Growth 2016-2021
- Table 9 Store-Based Retailing Outlets by Channel: Units 2016-2021
- Table 10 Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021
- Table 11 Sales in Non-Store Retailing by Channel: Value 2016-2021
- Table 12 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021
- Table 13 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021
- Table 14 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021
- Table 15 Sales in Non-Grocery Specialists by Channel: Value 2016-2021
- Table 16 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021
- Table 17 Non-Grocery Specialists Outlets by Channel: Units 2016-2021
- Table 18 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021
- Table 19 Retailing GBO Company Shares: % Value 2017-2021
- Table 20 Retailing GBN Brand Shares: % Value 2018-2021
- Table 21 Store-based Retailing GBO Company Shares: % Value 2017-2021
- Table 22 Store-based Retailing GBN Brand Shares: % Value 2018-2021
- Table 23 Store-based Retailing LBN Brand Shares: Outlets 2018-2021
- Table 24 Non-Store Retailing GBO Company Shares: % Value 2017-2021
- Table 25 Non-Store Retailing GBN Brand Shares: % Value 2018-2021
- Table 26 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021
- Table 27 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021
- Table 28 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021
- Table 29 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021
- Table 30 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026
- Table 31 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026
- Table 32 Forecast Sales in Store-Based Retailing by Channel: Value 2021-2026
- Table 33 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2021-2026
- Table 34 Forecast Store-Based Retailing Outlets by Channel: Units 2021-2026
- Table 35 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026
- Table 36 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026
- Table 37 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026
- Table 38 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026
- Table 39 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 40 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 41 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth
2021-2026

Table 42 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 43 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth
2021-2026

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SOURCES

Summary 2 Research Sources

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