

# E-Commerce (Goods) in Azerbaijan

<https://marketpublishers.com/r/ED96A6D5C72FEN.html>

Date: April 2022

Pages: 36

Price: US\$ 990.00 (Single User License)

ID: ED96A6D5C72FEN

## Abstracts

The Coronavirus (COVID-19) pandemic fuelled e-commerce growth in Azerbaijan. Lockdown and other restrictions on consumer movement, remote working, few opportunities for social interaction and the closure of non-essential retailers saw consumers look for alternatives to store-based retailers. E-commerce also benefited as it was perceived as a convenient and safer shopping option during the pandemic. However, the online infrastructure is weak and the penetration of e-commerce is low in the country...

Euromonitor International's E-Commerce (Goods) in Azerbaijan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Cross-Border E-Commerce (Goods), E-Commerce (Goods) by Product Category, Mobile E-Commerce (Goods).

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the E-Commerce (Goods) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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