

Dvh Sarl in Apparel (Morocco)

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Abstracts

Dvh is expected to continue to focus on outlet volume expansion during the forecast period. The company is expected to benefit strongly from a number of trends in Morocco during the forecast period. Firstly, rising disposable income levels will expand its customer base, particularly as low- to mid-income men become increasingly aspirational and focused on fashion. In addition, the company is expected to benefit from strong retailing development in Morocco during the forecast period, due to its...

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