

Düring AG in Home Care (Switzerland)

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Date: May 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: D2620D12A05EN

Abstracts

At the core of Düring AG's strategic direction is a strong focus on high product quality. As such, the company aims to invest heavily in the development of new formulae and technologies as well as in the optimisation of its operational procedures. As part of its marketing strategy, Düring aims to expand its products to more overseas territories.

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