

# Durandin SAI, Laboratorios in Tissue and Hygiene (Chile)

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## Abstracts

Laboratorios Durandin is facing the challenge of ever-growing competition from international players, which have introduced premium products intended to capture the most profitable customers. Based on a robust portfolio of beauty and personal care products, and with one of the best-positioned brands in baby care, the company has the strength to continue leading baby wipes, and also to extend its brands into other product categories and segments.

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