

Duni Benelux BV in Tissue and Hygiene (Netherlands)

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Date: August 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: D2C7E5CFB48EN

Abstracts

Duni Benelux's strategic direction will be based on its parent company Duni AB, which aims to be the leading supplier of premium table top products and packaging for takeaway food in Europe. The company is expected to focus on its core product range by strengthening its design innovation in order to change consumers' perception of paper tableware as seasonal items and to shift the image of paper tableware upmarket over the forecast period.

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